

Media Contacts

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MAY mobility

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Founded: 2017

Founder & CEO: Edwin Olson

Employees: 250+

HQ: Ann Arbor, Mich.

Deployments-to-Date: 13

Autonomy-Enabled Rides: 350,000+

Key Strategic Partners: Toyota Motor Company, Bridgestone, MONET, Tokio Marine, State Farm Ventures®

Agency of Record: Skyya PR



May Mobility Moving Ahead

May Mobility's mission is to make cities safer, greener, more accessible and equitable by building the world's best autonomy system using its proprietary Multi-Policy Decision Making (MPDM) system. MPDM's proven track record has delivered more than 350,000 autonomy-enabled rides to date in several public transit applications across the U.S. and Japan. With key strategic partnerships including some of the world's most innovative automotive and transportation companies, such as Toyota Motor Corporation, May Mobility aims to achieve the highest standard in rider safety, sustainability and transportation equity.

The Back Story

After decades of experience in robotics and research, Edwin Olson co-founded May Mobility in Ann Arbor, Mich. in 2017 with the goal of using autonomous technologies to solve real world problems. With an eye on the growing transportation inequity issue within the United States, Olson came up with the idea to use autonomous vehicles to deliver transit services that complement - rather than replace - existing transportation infrastructure. Partnering with cities, corporations and government organizations, Olson was driven to ensure his technology had the most immediate impact, prioritizing communities with the greatest transportation inequities with autonomous solutions unique to each market.

Now six years in, the business has grown exponentially, having operated services in 11 cities, providing more than 335,000 autonomy-enabled rides and employing more than 300 people. The company has remained dedicated to its initial vision to solve transportation inequity and provide safer, more accessible and sustainable solutions for everyone.



May Mobility's MPDM technology virtually imagines thousands of possible scenarios.



Differentiated Technology Advantage

May Mobility is building the world's best autonomy system using its proprietary Multi-Policy Decision Making (MPDM) system, which reframes the challenge for AVs. Rather than telling the vehicle what to do and when—which is what rules-based systems do—MPDM continually runs real-time, on-board simulations to virtually imagine thousands of possible scenarios every second and enable the vehicle to decide for itself which action is best to drive safely. This leads to emergent behavior where the vehicle can solve problems that we never considered, even the first time it encounters a situation.

May's platform can handle unique challenges, perform more reliably and scale to new cities faster than rules-based systems. MPDM's proven track record has delivered more than 335,000 autonomy-enabled rides to date in several public transit applications across the U.S. and Japan.



Global Partnerships with Shared Vision

May Mobility has entered several strategic partnerships with established, global automotive companies, enabling it to expand its platform, technical capabilities and geographic reach and strive for global scalability.

Toyota Motor Company (TMC)

Since 2018, TMC and May Mobility have worked collaboratively together, granting May Mobility access to vehicle platforms, including the Toyota Sienna Autono-MaaS and unannounced, future platforms, and connecting May Mobility to a comprehensive set of potential partners and resources.

Bridgestone Americas

The strategic partnership includes the future integration of Bridgestone's digital and predictive tire-centric technologies into May Mobility's AVs. The partnership enables Bridgestone to gain valuable insights into AV operations to improve its core tire products and mobility solutions, while giving May Mobility deeper intelligence for even safer and more efficient operations.

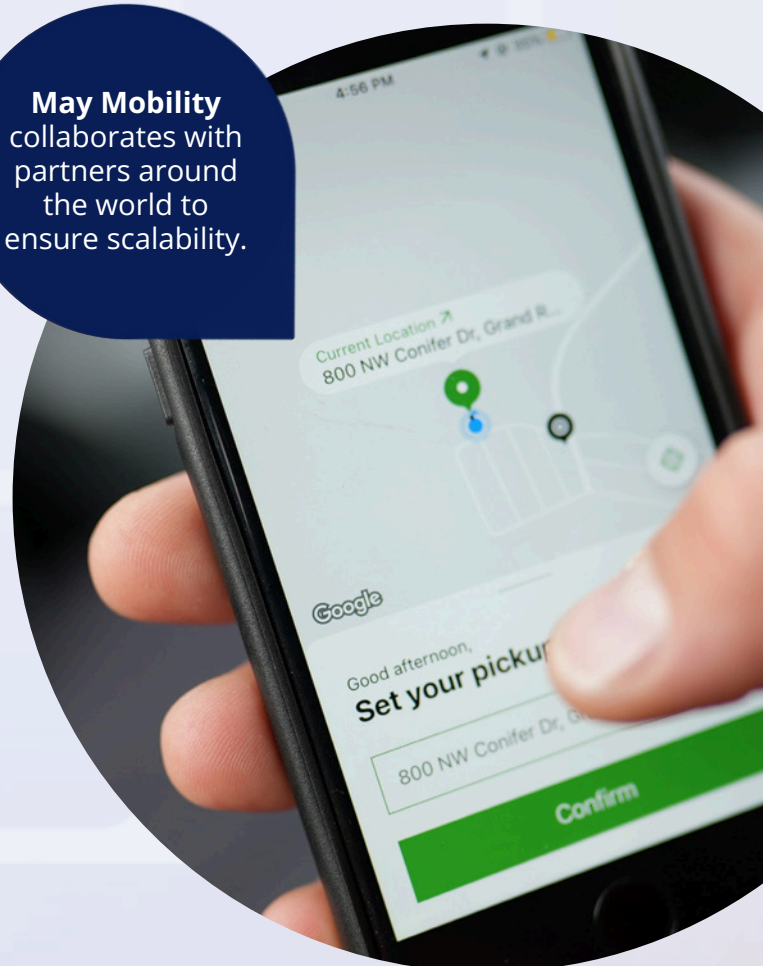
Higashi-Hiroshima City MONET Technologies Inc. The Institute of Contemporary Culture Co., Ltd.

May Mobility collaborated with Higashi-Hiroshima City, MONET Technologies Inc., and the Institute of Contemporary Culture Co., Ltd. to launch the Higashi-Hiroshima City Autono-MaaS Promotion Consortium, creating and demonstrating a practical application of mobility-as-a-service (MaaS) and new mobility services for the future by combining AV technology and various mobility services for a public route on Hiroshima University's Higashi-Hiroshima campus beginning in March 2021.

Stantec

Stantec's AV consulting arm, GenerationAV™, advises communities and businesses preparing to integrate AV technology into their operations, as well as providing post-deployment support. The Generation-AV suite of AV planning and deployment tools such as their deployment playbook, Operational Design Domain (ODD) risk assessment and operational safety tools support May Mobility's efforts to introduce AV microtransit in cities, campuses, airports and more around the globe.

May Mobility
collaborates with
partners around
the world to
ensure scalability.



Company Mission & Vision Statement

May Mobility envisions a safer, greener, more accessible world through autonomous mobility. We will achieve this by developing and deploying autonomous vehicles that get people where they need to go safely, easily and with a lot more fun. By working collaboratively with existing transit systems rather than duplicating their work, we optimize less efficient routes using autonomous technologies. We believe the U.S. market potential alone for autonomous shared MaaS vehicles could grow to hundreds of thousands of vehicles by the 2030s, and we are well-positioned to scale with our focus on not only the transit agency MaaS market, but also B2B first- and last-mile services.

Awards & Milestones

2017

- May Mobility was founded!
- First generation autonomy system
- FIRST site launch - Bedrock

2018

- Columbus, OH site launch
- Partnership with Toyota Motor Corporation established

2019

- Providence, RI site launch
- Grand Rapids, MI site launch
- 100,000 rides delivered
- Rollout of our first wheelchair-accessible AV
- Series B Fundraising completed
- 250,000 rides delivered

2020

- Partnership with Via
- Detroit Top Workplace Award by the Detroit Free Press
- Launch pilot operations in Japan

2021

- Launch of A2GO in Ann Arbor, MI
- First international launch in Hiroshima, Japan
- Launch of Lexus-based vehicle in Arlington, TX - marking our first integration with an OEM platform
- Indianapolis, IN site launch
- Second gen autonomy system
- Launched ODS in Grand Rapids, MI
- Fishers, IN site launch
- Named to the Y Combinator Top Companies List

2022

- U.S. Department of Transportation Inclusive Design Challenge Semi-Finalist
- Partnered with Bridgestone on vehicle servicing, data sharing and sensors
- Partnered with BraunAbility to develop the first wheelchair-accessible Toyota Sienna Autono-MaaS
- Named Y Combinator Top Company second year in a row
- Joined the Autonomous Vehicle Industry Association (AVIA)
- Grand Rapids, MN site launch - first commercial launch of the Toyota Sienna Autono-MaaS
- Frost & Sullivan Best Practice Award for Market Leadership in the North American Autonomous Shared Mobile Industry
- Series C Fundraising completed

2023

- 335,000+ rides delivered
- Sun City, AZ Site Launch
- Third gen autonomy system
- Partnerships: Moovit, Stantec, expanded partnership with Via



May Mobility was founded to solve real world problems using autonomous technologies.

Powered by People



Edwin Olson, CEO and Co-founder

Edwin Olson is co-founder and CEO of May Mobility, Inc. He has focused on the development of autonomous vehicles for more than two decades, co-leading autonomous vehicle development at Toyota Research Institute and helping to develop Ford Motor Company's autonomous vehicles. He has a doctorate in electrical engineering and computer science from MIT and is a professor of computer science at the University of Michigan. Olson got his start in autonomous technology participating in the DARPA Urban Challenge in 2007 as part of the MIT team. He was named one of Crain's Detroit Business' Notable Leaders in Energy in 2023.



Anna Brunelle, Chief Financial Officer

Anna Brunelle is chief financial officer of May Mobility, Inc. With a proven track record in fundraising and building financial operations from the ground up, Anna guides the company on its path to long-term growth and profitability. Anna's career in finance spans over 25 years, having held senior leadership roles at major companies like Ouster, Kinestral Technologies, Soylent, and TiVo. Her leadership experience sets her up to help optimize May Mobility's future fundraising and will lead the company toward a self-sustaining revenue stream. Brunelle holds a bachelor's in business administration and accounting from the California Polytechnic State University-San Luis Obispo.



Kathy Winter, Chief Operating Officer

Kathy Winter is chief operating officer of May Mobility, Inc. She joined the company in late 2022 and is focused on accelerating execution and developing strategies and partnerships to help May scale globally. Prior to joining May, Winter served as vice president and general manager of Intel Corporation's Autonomous Transportation & Infrastructure division. She has nearly 30 years of engineering and automotive experience, including more than ten years working on advancements in the autonomous driving sector. Winter also serves as an independent director for NFI, a global provider of sustainable bus and motor coach solutions.



Tom Tang, Chief People Officer

Tom Tang is chief people officer of May Mobility, Inc. Since joining the company in July 2020, Tom has cultivated a new kind of employee experience focused on the growth and development of our incredibly talented workforce alongside our technology and service. As May Mobility reimagines transportation, Tom is reimagining the workplace. His forward-thinking approach earned him a place on Business Insider's list of power players in the self-driving car industry. Prior to joining May, Tom co-led the people function at Cruise where he grew the team from 100 to over 2,000 employees over the course of 3 years.



Manik Dhar, Chief Commercial Officer

Manik Dhar is chief commercial officer of May Mobility, Inc. He is responsible for developing and implementing May's growth strategy. No stranger to the tech sector, Dhar has more than 25 years' experience helping startups and industry giants alike expand and achieve scale. Prior to joining the company in February 2022, he served as chief revenue officer at data-annotation firm CloudFactory. He has also led student-transportation disruptor Zūm to 10x growth in two years, and held executive positions at Google and Oracle. Dhar majored in computer science at Bangalore University, where he earned a bachelor's degree in engineering.



Sid Venkatesan, General Counsel

Sid Venkatesan is general counsel of May Mobility, Inc. With nearly two decades of legal and business experience, Venkatesan focuses on developing safety and compliance processes and protecting May Mobility's IP and data. Prior to joining May in July 2023, he served as chief legal officer at Embark, held executive roles at Komline-Sanderson and GE Digital and as a partner at Orrick, Herrington & Sutcliffe LLP with broad IP litigation, transactional and counseling practice. Venkatesan has a Juris Doctor from NYU School of Law, a Master of Business Administration from the Wharton School at the University of Pennsylvania and a Bachelor of Science in mechanical and aerospace engineering from Cornell University.